

**NYS (Rural Entrepreneurship through Action
Learning) 4th Grade Writing Contest
Teachers: Mr. Childs & Mrs. Weinman & Mrs. Looney
Author Morgan Cumpston of Scio Central School**

The product or service needed is cream cheese. We make our own cream cheese and it taste much better then store brands. My product is needed because I wanted better and tastier cream cheese. The people will know about my product because it will be online at my website and it will also be advertised in the newspaper and on channel 6. You may also buy my cream cheese in grocery stores. My product, sold directly, will get to buyers by UPS truck. I will need to hire people to help me make cream cheese because it is very hard work to make cream cheese. The items that are needed to make my product are mayonnaise, cheese, milk, fruit and a container. It will take about 20 minutes to make my product. The cost of making and selling my product is \$1.00, so it will sell for \$2.00 directly to customers or \$1.50 to grocery stores.