

Emily the Entrepreneur Contest Entry  
Author – Allison Watson of Allegany –Limestone Elementary,  
Allegany Campus  
Teacher Mrs. Keenan, Grade 4

Winter Wonderland

Have you ever been so bored in the winter because there was nothing to do? Or do you live in the South and want to be able to experience the snow without having to buy expensive skis, snow pants, boots, sleds, and snowboards and never use them again?

Well, Emily has the perfect place for you. Emily has created the Winter Wonderland Theme Park. It is an amusement park kind of like Disney World, but every ride has a winter theme.

The first park is going to open in Buffalo, New York. Emily will need to travel when she meets with people to help create Winter Wonderland. If the meetings are in Buffalo though, she can just drive.

First, Emily gets started by designing how the park will look and how many rides it will have. She also gets a loan from a bank to buy the land she needs and to help with building all of the rides. She also creates some animal mascots to help promote the park and to get people excited about coming to visit there. The most famous mascots will be Petey and Polly Penguin, but others will be Artie the arctic fox, Polar Ice the polar bear, Wally the walrus and Simon the seal.

Winter Wonderland will attract mostly families and young couples. It will be a great place for spending time together, especially for a vacation. There will also be winter themed hotels by the park.

Emily is going to advertise by putting up billboards on the highways, showing commercials on television, putting ads in the newspaper, and also doing commercials on the radio. She plans on visiting many different states with her mascots to get people excited about going on vacation there.

Emily has made sure to design rides to attract all ages of people. One of her favorites is Swimming Penguin. On this ride, people sit in a large penguin and spin around in circles. Inside the people can make the penguin go up and down like it is swimming in the water except that you are really flying in the air. There is also a merry-go-round ride, but instead of the usual horses, this ride has all the animals you would see where it is cold like penguins, polar bears, arctic foxes, and walruses. There will be plenty of action packed rides like the Ice Berg Express, which is a ride that makes you feel like you are snow tubing, and Glacier Run which is a roller coaster ride where you sit in a toboggan like they do in the Olympics. Lastly, Emily made sure to include a place where you can play in the snow. You can build snow forts, snowmen and of course make snow balls which you throw at targets.

Emily's business will be different because no one has come up with anything like it today. This amusement park will be hit, especially with people who live where it is

warm. I hope you will come visit Emily's invention in Winter Wonderland when it opens in 2009.