

Ethan the Entrepreneur Contest Entry  
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Dog Heaven  
(DH)

I have always wanted to start a dog shelter, so when I get older I am going to, and call it Dog Heaven (DH). I think that dogs are loveable animals. A lot of people think they are the best animals in the world. Dogs love to play and have fun. Big or small, they have one big loving heart.

If I start this business, I have to advertise it. The first way I would advertise my business is the internet. I would make a website having pictures of the dogs, what breed they are, if they shed, and their names. The second way I'd advertise my business is by flyers. The flyers would tell people what phone number to call and what website to go on. The last way I'd advertise my business would be with a commercial on TV. The commercial would tell people the phone number and what website to go onto.

When I start this business I would need money to buy what I need. I would pay my employees the most money I could. I'd need bathtubs to wash the dogs, brushes to groom the dogs, and cages to hold the dogs. I would need a lot of money to start my business.

I would have to place the shelter somewhere. I know I would put it somewhere in Western New York. I would probably put it in the center of Western New York like Wyoming County.

If I start my business I would have to have a reason for wanting to do so. I would start this business because I simply love dogs. They not only are a lot of peoples' favorite animal, they are also my favorite animal. They are my favorite animal because they love to have fun.

The shelter would not just be a dog shelter, but it would also have a store. The store would sell supplies to take care of the dogs. It would also have food for the dog's breed. And last it would have toys for the dog to play with.

Of course, I'd want certain ages to be allowed to get a dog, and not just anyone.

Only kids that are at the age of 14 and older are allowed to get the dog. You have to be 18 or older to call and tell what dog you'd like to see. So, if you're looking for a loving dog to have, come on down to Dog Heaven.