

Ethan the Entrepreneur Contest Entry
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Unique Bookmarks!

Hi, my name is, Ethan. My product is making bookmarks. If you don't like the same old character bookmarks, come to me, Ethan, and I'll make you a unique, colorful, bendable bookmark that you'll love! Many people love the great color it makes.

People have slippery bookmarks that won't stay in their book. But my special bookmark is slippery on one side, and the other is rough and firm so it won't fall out.

People will know about the bookmarks because once someone buys one they'll tell their friends. Their friends will ask them about the bookmarks, and in a couple of days almost everybody will know about it.

I don't think I'll need an employee because I can make two or three bookmarks in a day and it's not hard. Many people will buy my product because they like the random colors.

If I had an employee, I'd pay him the amount he wanted. But I would have a limit on how high the pay would go. If I hired people their schedule would be only one hour.

My product is made of two materials that cost me about \$2. So it's really cheap to make. I don't have to worry about shipping, electricity, gasoline, telephones, rent or bookkeeping because my business is in my house. My advertising will be by people telling others. In the future I'll try to find a cure to the bad smell of the bookmarks.