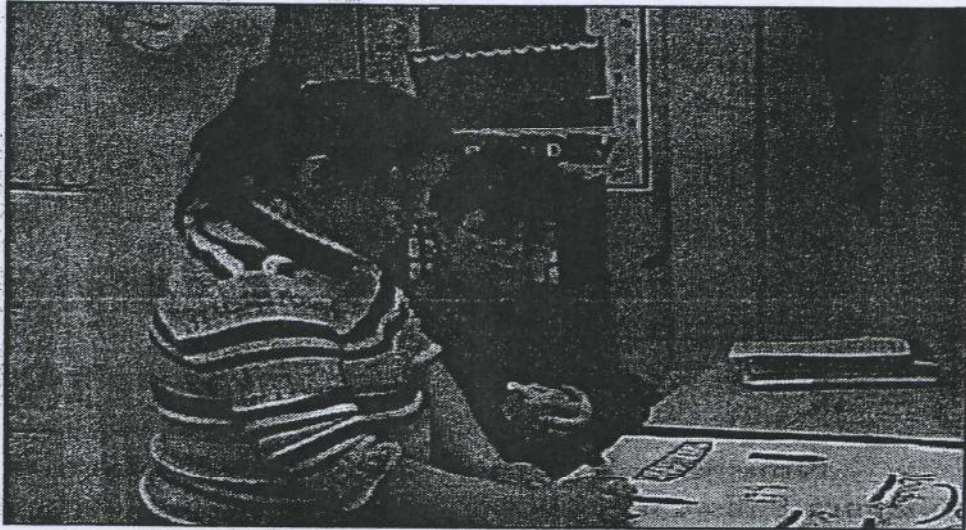


Sixty Sixth Street School

Open For Business at 66th Street School

The entrepreneurial spirit isn't just for high school anymore in the Niagara Falls City School District.

Students in elementary schools are on board as well, starting their own businesses, providing services, or selling products.



Courtney Begiers and Jack Dugan work on an advertising campaign for their business at 66th Street School.

Street School,

the entrepreneurial program is similar to the one at Niagara Falls High School.

For the school store, the students decided what supplies they would sell. They then made posters to advertise the products, and are in the process of making a commercial for the business.

But it isn't as easy as that. Students have to write a business plan, keep inventory and, of course, work the store.

"They open the store three days a week," said teacher **Kate Barto**. "And they are in charge

of setting it up and working the cash register. Three kids work each day."

They are also in the process of making business cards using the computer.

Teacher on Special Assignment **Joe Bellonte** helps run the high school entrepreneur program.

"The longer I work with the entrepreneur program at the high school, the more I see a need to start students earlier," Bellonte said. At that level, students must present their business plan to a panel of actual business people and apply for a loan for seed money to get started.